

# EVOLVE

with  Google Analytics 360

## Use data to fuel your decisions

Despite an ever-growing wealth of data, seven out of 10 CMOs report lacking sufficient information to guide their decision-making. Blast bridges the gap between developers and executives by helping you identify the metrics that are crucial to your business, so you get exactly what you need to keep innovating.

## We'll help you shine

Clients like JustFab, Rockstar Games, CMS, and TIBCO have reported a strong preference for the more personal level of customer service they get by partnering with Blast and our team of experienced consultants. Your success is our highest priority.

*We've worked with Blast for well over 3 years and have benefited greatly from their guidance and support. They were instrumental in restructuring and re-implementing Google Analytics 360 and Google Tag Manager. They have transformed our platform from a jumbled mess into a reliable tool that is widely utilized by all of the major stakeholders in our company. The Blast team is well-informed, responsive and committed to supporting our initiatives, making them invaluable partners.*

**TechStyle**  
FASHION GROUP

## Leverage your investment

When purchasing the Google Analytics 360 license through Blast, your annual subscription includes consulting. This includes, but is not limited to:

### Management & Support

- JIRA/Phone/Email for support questions. (usually answered within hours)
- Monthly coordination meetings.
- Quarterly Business Review meeting.

### Priceless Insight

- Leverage your Google Analytics 360 investment.
- Get expert guidance, not just tech support.
- Expect long-term, continuous improvement.

## Trusted by Google since 2008

Blast Analytics & Marketing has been a Google Analytics 360 Sales Partner since it was a beta product (that's about 50 years in internet time). We're authorized to manage the licensing and provide support services for the entire Google Analytics 360 Suite. Contact us for a quote.



**Start Your Journey With Us**

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