

EVOLVE

with  Google Analytics 360

Use data to fuel your decisions

Despite an ever-growing wealth of data, seven out of 10 CMOs report lacking sufficient information to guide their decision-making. Blast bridges the gap between developers and executives by helping you identify the metrics that are crucial to your business, so you get exactly what you need to keep innovating.

We'll help you shine

Clients like JustFab, Rockstar Games, CMS, and TIBCO have reported a strong preference for the more personal level of customer service they get by partnering with Blast and our team of experienced consultants. Your success is our highest priority.

We've worked with Blast for well over 3 years and have benefited greatly from their guidance and support. They were instrumental in restructuring and re-implementing Google Analytics 360 and Google Tag Manager. They have transformed our platform from a jumbled mess into a reliable tool that is widely utilized by all of the major stakeholders in our company. The Blast team is well-informed, responsive and committed to supporting our initiatives, making them invaluable partners.

TechStyle
FASHION GROUP

Leverage your investment

When purchasing the Google Analytics 360 license through Blast, your annual subscription includes consulting. This includes, but is not limited to:

Management & Support

- JIRA/Phone/Email for support questions. (usually answered within hours)
- Monthly coordination meetings.
- Quarterly Business Review meeting.

Priceless Insight

- Leverage your Google Analytics 360 investment.
- Get expert guidance, not just tech support.
- Expect long-term, continuous improvement.

Trusted by Google since 2008

Blast Analytics & Marketing has been a Google Analytics 360 Sales Partner since it was a beta product (that's about 50 years in internet time). We're authorized to manage the licensing and provide support services for the entire Google Analytics 360 Suite. Contact us for a quote.



Start Your Journey With Us

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