

# EVOLVE

## with Digital Analytics

### Better Data Leads to Better Results

You need to have confidence in your data and the insights it provides Blast will get you started in applying the fundamental principles of data collection and tracking across your organization's digital properties.

### A Strategic Solution Tailored to *Your* Organization

No matter what your organization's current level of analytics maturity, we'll work with you to architect an analytics strategy that provides meaningful insights for meeting your business goals.

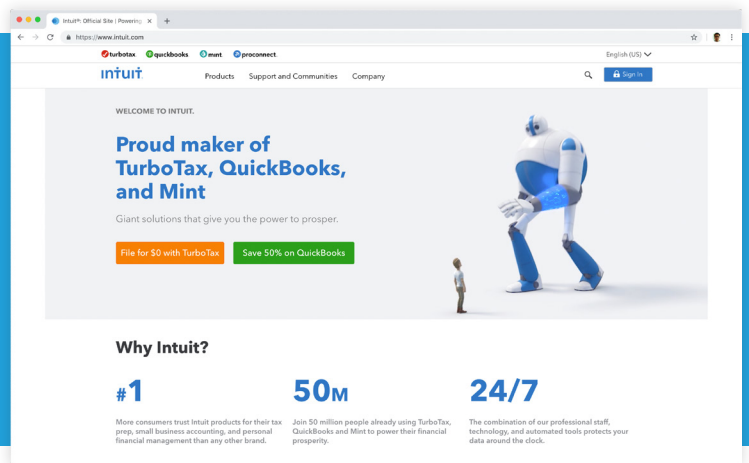
*Blast managed our analytics platform – from strategy to execution – and got us from basic tagging on site to a robust customization, allowing for amazing insight-gathering for many different business units. These folks live and breathe the technology.*

- David Rogers

**servicenow**

### The Client Who Powers Prosperity

Intuit — creators of Quickbooks, TurboTax, and Mint — understood the importance of data accuracy when they partnered with us to support their evolving analytics requirements in a fast-paced market. Onsite training and custom dashboards enabled data governance adoption throughout the company.



### Unleash the Power of Your Data

A member of our solutions team can help you determine which services best fit your needs.



Analytics Roadmaps & Audits



Measurement Strategy



Implementation & Automated QA



Clickstream Analysis



Automation & Dashboards



Analysis + Insights



Start Your Journey With Us

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