advancedmedia

Quick Facts

OFFICES
950 Reserve Drive
Suite 150
Roseville, Ca 95678
Phone: (916) 724-6701
Fax: (916) 724-6714

NEW BUSINESS: melvin@blastam.com
PRESS INQUIRIES: media@blastam.com
EMPLOYMENT E-MAIL: jobs@blastam.com

WEB SITE:
http://www.blastam.com

FOUNDED: 1999

COMPANY STRUCTURE: California S-Corporation

FUNDING: Privately held and funded.

SPECIALIZATION:
We make Marketing VPs look like Rock Stars with documented Measurable Results. We help you develop and market websites that people actually need and want to use.

PROCESS: Illuminate / Discover / Dream / Design / Build / Grow

SERVICES:
Online Marketing (PPC/SEM), SEO, Social/Viral/Integrated Marketing, Conversion/Web-based Marketing Strategy, Content Management Systems, Web Site Development, Ecommerce, Usability, User-centered design, Information Architecture, Custom Web Applications, Contigency Based Design, User Research Testing & Validation, Sales Tools (Presentations & Demos),

PRODUCTS:
Motivity ™ Ecommerce & Content Management Platform

COMPANY CULTURE:
Friendly, Fun, Collaborative, Innovative

TARGET MARKET:
Organizations who are prepared to embrace innovative content management and online commerce solutions to improve usability and generate interest, possessing the following characteristics:

- Recognize the need to elevate the image, usability and maintainability of their site
- Have a vision for using the latest technology to improve processes thereby saving time and money
- Understand both the importance of making sites easy to use for visitors and keeping the content fresh in order to generate and maintain site traffic and interest

CORE STAFF:

Kayden Kelly, President, Managing Director
Dianna Osborne, Accounting Manager
Amy Jackson, Admin Assistant / Production

Ken Colborn, Engineering Director
Travis Martin, Software Engineer
Joe Christopher, Web Developer

Sean Singleton, Creative Director
Kelly Diaz, Web Designer
Alexandra Tran, Web Designer

Charles Davis, Solutions Director
Lance Loveday, Online Marketing & Usability
Sandra Niehaus, User Experience Architect

CLIENTS:

Hewlett-Packard, California ISO, Horizon West, Wells Fargo, Brocade, Marvell, Kaiser Permanente, SutterHealth/PMA, Sacramento Municipal Utility District (SMUD), Lockheed Martin, Honda, Teichert, Lennar, Dunmore Communities, TriCounties Bank, Placer County, Retalix, CSAC-Excess Insurance Authority, Dinner MyWay, Proline Styling/Best Buy and more